**Work Truck Week® 2026 features new commercial vehicles, industry-focused training and special events**

Work Truck Week**®** 2026, produced by NTEA – The Work Truck Association, is scheduled Tuesday, March 10 through Friday, March 13, 2026, at Indiana Convention Center (Indianapolis, Indiana). Green Truck Summit is held March 10, educational sessions run March 10–12 and the Work Truck Show exhibit hall is open March 11–13.

**More Than a Trade Show®**

North America’s largest work truck event is your opportunity to:

* Get up close to new equipment offerings from [500 exhibiting companies](https://www.worktruckweek.com/exhibitorsatwtw)
* Hear truck OEM plans and upfitting solutions
* Explore advanced vehicle technology innovations and trends at [Green Truck Summit](https://www.worktruckweek.com/greentrucksummit)
* Evaluate vendors’ latest offerings
* Identify operational improvement strategies
* Optimize commercial vehicle design and specification
* Meet with current and prospective customers
* Collaborate with management, product and engineering teams
* Find new business opportunities and ways to stay competitive

Our cooperative relationship with NTEA allows us to provide you with a free admission pass and online promo code for access to all three days of exhibits, [Ride & Drive](https://www.worktruckweek.com/rideanddrive) and one [WTW Breakout Session](https://www.worktruckweek.com/education) (a $134 total value).

**WTW Breakout Sessions**

With your free pass, you can choose one WTW Breakout Session. Topics include:

* Chassis Updates from 12 leading OEMs
* The Future of Hybrid Powertrain Applications for Commercial Vehicles
* Identifying Elements of a Proper Vehicle Specification Process
* Implications for ADAS Adoption in Multi-Stage Commercial Vehicles
* Introduction to Towing and Trailer Dynamics
* Introduction to Work Trucks: From Chassis to Equipment and Everything in Between
* Leveraging Total Cost of Ownership to Improve Vehicle Acquisition Strategies
* State of Emissions Regulations and the Impact on Multi-Stage Vehicles
* Technical, Regulatory and Operational Aspects of Fleet Carbon Accounting
* Understanding the Uniqueness of Upfitting on Gaseous FueledVehicles
* Vehicle Certification and Compliance Considerations in the Vehicle Order Process
* What Moves Your Vehicle: Considerations for Proper Powertrain Specifications
* Work Truck Industry Economic Overview and Market Forecast
* The Work Truck Industry Professional’s Guide to AI Applications

**Ride & Drive**

Experience commercial vehicles with the latest advanced technology and fuel, sustainability offerings and propulsion systems. Featured vehicles incorporate advancements that promote reduction of fuel use, greenhouse gases or particulate matter. No Ride & Drive registration is necessary; participation is free and available on a first-come, first-served basis to all WTW26 attendees.

**Registration details**

Contact us at [insert phone number and/or email address] to get your free pass. Then, using the promo code on your free pass, register at [worktruckweek.com/register](https://www.worktruckweek.com/register). Find more event information at [worktruckweek.com](https://www.worktruckweek.com).