**Special offer: Free admission to Work Truck Week® 2026**

<Insert company name> is excited to announce we’re a proud sponsor of [Work Truck Week 2026](https://www.worktruckweek.com/). We’re pleased to provide you with a promo code — <insert promo code> — for free registration.

North America’s largest work truck event is scheduled Tuesday, March 10 through Friday, March 13, 2026, at Indiana Convention Center (Indianapolis, Indiana). [Green Truck Summit](https://www.worktruckweek.com/greentrucksummit) is held March 10, [educational sessions](https://www.worktruckweek.com/education) run March 10–12 and the Work Truck Show [exhibit hall](https://www.worktruckweek.com/exhibitorsatwtw) is open March 11–13.

Work Truck Week 2026 features an expansive exhibit floor displaying the most innovative commercial vehicles, equipment and technology; three days of educational programs and Chassis Updates; multiple networking opportunities; a two-day Ride & Drive; and the industry’s leading conference on advanced vehicle technology innovations and trends. Beyond admission to the exhibit hall and Ride & Drive, this free pass gives you the chance to attend one WTW Breakout Session (a $134 total value).

[Green Truck Summit](https://www.worktruckweek.com/greentrucksummit) is held in conjunction with Work Truck Week 2026. Keep in mind, there’s a separate fee to attend this conference, as well as any of the other special sessions and events.

[Learn more](https://www.worktruckweek.com/about) and [register](https://www.worktruckweek.com/register) using promo code <insert promo code>. Feel free to share with others interested in attending.

We hope to see you in Indianapolis.