Work Truck Week® 2027 Preliminary Calendar of Media Events

Date/Time	Event	Location	Notes
Monday, March 8			
1–5 p.m.	Work Truck Week Pressroom (and media registration)	Room 243	Beverages available. Sponsored by Ford Pro. Editorial media only.
Tuesday, March 9			
7:30 a.m.–6:30 p.m.	Pressroom (and media registration) open	Room 243	Breakfast and lunch served. Sponsored by Ford Pro. Editorial media only.
8:30 a.m.–4:45 p.m.	Future Truck Summit	JW Marriott Indianapolis	**Advance registration required.**
4:45–6 p.m.	**Press Conferences**		
6–8:30 p.m.	Opening Reception	The Westin Indianapolis	**Registration required (included with FTS Conference Package).**
Wednesday, March 10			
7:30 a.m.–6 p.m.	Pressroom (and media registration) open	Booth 243	Breakfast and lunch served. Sponsored by Ford Pro. Editorial media only.
7:30 a.m.	New Exhibitor Pavilion early media entry		New Exhibitor Pavilion open until 4 p.m.
8 a.m.	Exhibit hall early media entry		Exhibit hall open until 5 p.m.
8 a.m.–5 p.m.	**Press Conferences**		Press conferences
11 a.m.–4 p.m.	Work Truck Week Ride & Drive	Outside	Open to all attendees.
5–6 p.m.	**NTEA Media Appreciation Happy Hour**	Room 243	Stop by for casual drinks and appetizers. **Media badge required.**
Thursday, March 11			
7:30 a.m.–5 p.m.	Pressroom (and media registration) open	Room 243	Breakfast and lunch served. Sponsored by Ford Pro. Editorial media only.
7:30 a.m.	New Exhibitor Pavilion early media entry		New Exhibitor Pavilion open until 4 p.m.
8 a.m.	Exhibit hall early media entry		Exhibit hall open until 5 p.m.
8–9:30 a.m.	NTEA Annual Meeting with Keynote Speaker Ed Viesturs	Sagamore Ballroom	**Advance registration required.** No photography or filming permitted during the event. NTEA will provide photos Thursday afternoon.
10 a.m.–2:35 p.m.	**Press Conferences**		
11 a.m.–4 p.m.	Work Truck Week Ride & Drive	Outside	Open to all attendees.
Friday, March 12			
8 a.m.–noon	Pressroom (and media registration) open	Room 243	Breakfast served. Sponsored by Ford Pro. Editorial media only.
8 a.m.	Exhibit hall early media entry		Exhibit hall open until noon.